



# Experimental design and field biology





# **“Doing science”**

“Science” is something like:

Making observations about the real world and  
interpreting those observations



# “Doing science”

What is “good science”?

Assumptions like:

Objective, systematic, repeatable, refutable...

Methods + Data + **Interpretation** = “science”

Interpretation can change...



## Starting point:

Your **BIG** question – something about how the world is, how the world works, or why the world works the way it does



(1) How does it work?  
*mechanistic question*

(2) Why is it like that?  
*functional question*



Some sort of process:

- (1) Observations → Question(s)
- (2) Question(s) → Hypothesis
- (3) Hypothesis → Predictions  
(allow test of H)
- (4) Update hypothesis → New predictions



## Some sort of process:

(1) Observations



Question(s)

Distribution of winkles

Why?

(2) Question(s)



Hypothesis

Why?

Competition

(3) Hypothesis



Predictions

Competition

Change distribution  
if manipulate  
competition

**Do results confirm prediction?**



## Trying to explain the world

The “WORLD” ~ SOMETHING + “NOISE”

SOMETHING = derived from a hypothesis/hunch

Noise = “residual error” or “error”



The “WORLD” ~ SOMETHING + “NOISE”

Barnacle distribution ~ Inter-spp competition + Noise

Variation in plumage ~ Sexual selection + Noise

Plant height ~ Wind exposure + Noise

Insect diversity ~ Vegetation complexity + Noise

Hermit crab fights ~ Body size + Noise



## The “WORLD” ~ SOMETHING + “NOISE”

Barnacle distribution ~ Inter-spp competition + Noise

Variation in

**“Noise” can still contain  
interesting “somethings”, but  
have to start somewhere...**

Plant height

Insect diversity ~ Vegetation complexity + Noise

Hermit crab fights ~ Body size + Noise



The "WORLD" ~ **SOMETHING** + "NOISE"



**"Something" is/ comes from  
your Hypothesis**



**Predict "World" if  
Hypothesis is true**



**Vary "Something"  
(observations/experiment)**



**Does exptal  
"World" fit  
predictions?**



## Types of fieldwork:

Descriptive and/or Experimental





# The “WORLD” ~ SOMETHING + “NOISE”

TWO approaches

(1) OBSERVE the “something” and see if related to “world”

**TEST PREDICTION:** there is a *particular* relationship

(2) MANIPULATE the “something” and see if “world” changes (i.e. do an experiment)

**TEST PREDICTION:** there is a *particular* change



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**TEST PREDICTION:** there is a *particular* change

**PREDICTION:** “how would we know?”



An example

Aggregation in the snail *Theba pisana*





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Q: why do some snails aggregate?



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Hypothesis: Snails aggregate to reduce predation

Hypothesis: .....



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Generate ***predictions*** that ***discriminate*** between hypotheses



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Generate ***predictions*** that ***discriminate*** between hypotheses

Prediction: snails aggregate where drier/windier/less shelter

Prediction: snails aggregate when more vulnerable to predators (smaller?)



Hypothesis: Snails aggregate to avoid desiccation

Hypothesis: Snails aggregate to reduce predation



Generate ***predictions*** that ***discriminate*** between hypotheses

Prediction: snails aggregate where drier/windier/less shelter

Prediction: snails aggregate when more vulnerable to predators (smaller?)

Often hard to generate definitive predictions: this is real science (and why we love “elegant experiments”)



**Hypotheses** tested by seeing if **predictions** hold true or not

Rarely cut and dried answers...

The more you think about predictions, the less lost you will be when you get data...



The “WORLD” ~ SOMETHING + “NOISE”

**Statistics** mirrors this “inference equation”

e.g. DATA ~ TREATMENT + NOISE



Statistics test whether TREATMENT explains data



The “WORLD” ~ SOMETHING + “NOISE”

**Statistics** mirrors this “inference equation”

e.g. DATA ~ NOISE ☹️

DATA ~ TREATMENT + NOISE 😊

DATA ~ TREATMENT + <sub>NOISE</sub> 😊 😊 😊

All statistics can be formalised as a “LINEAR MODEL”



## Key component 1: replication

To make sensible inferences/do statistics, you need to have replicate samples...

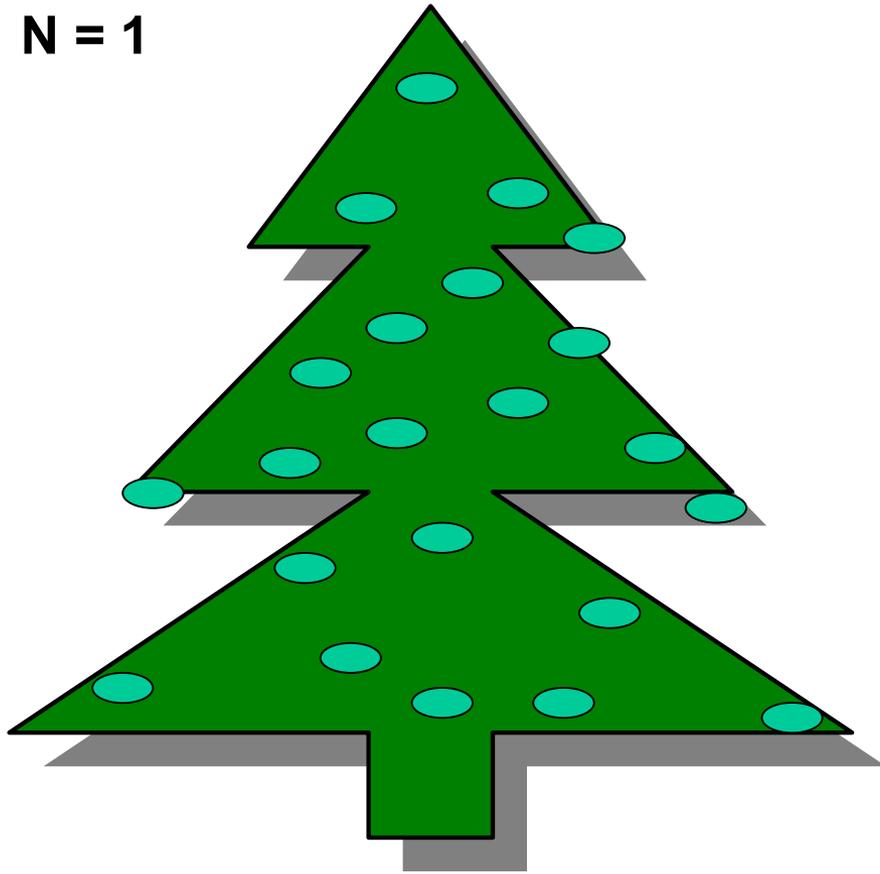
Transects, questionnaires, pit-fall traps, observation periods, rock samples, animals, plants, GIS records...

Replicate samples must be **independent**

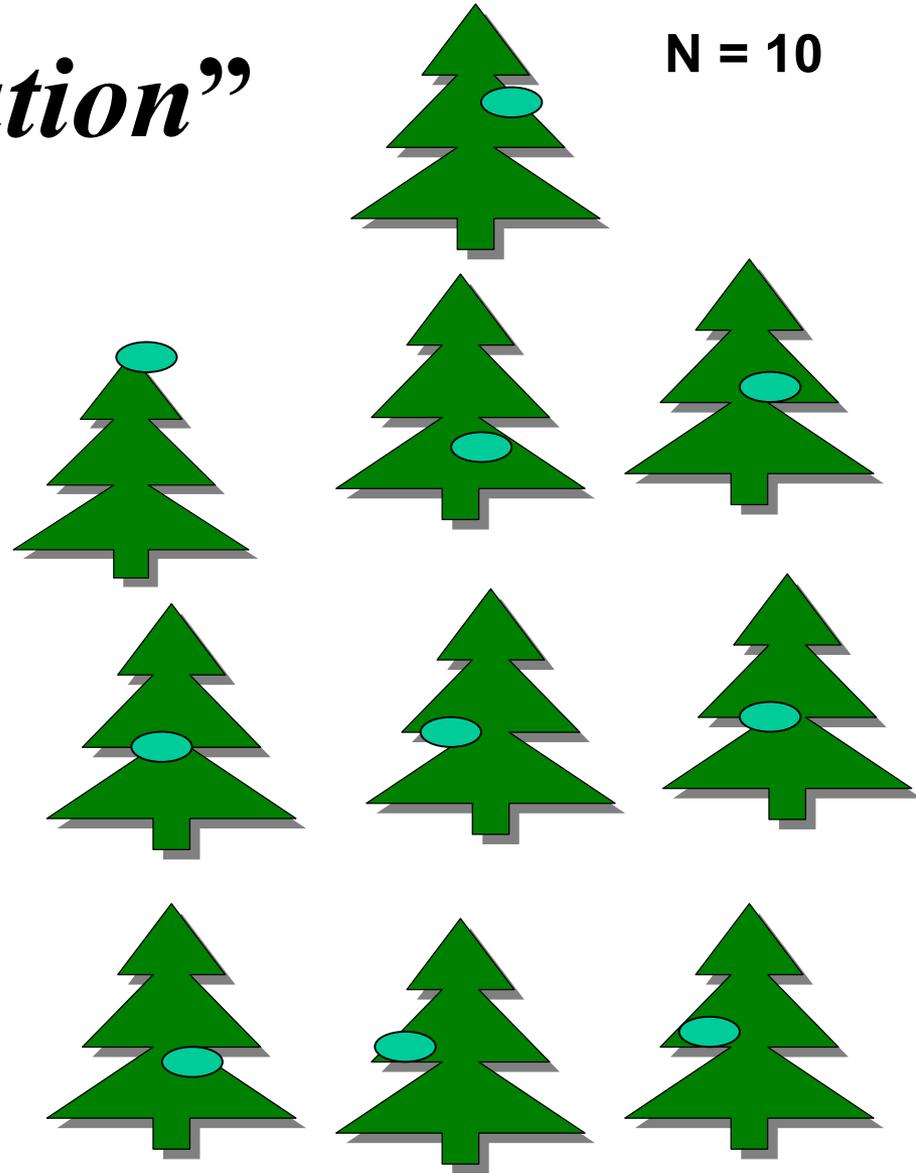


# *“Pseudoreplication”*

**N = 1**



**N = 10**





## **Key component 2: comparisons**

Often will want to make comparisons to test predictions

Control treatments, control transects, multiple habitats



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Control treatments, control transects, multiple habitats

What factors **confound** your comparison?

Time of day, who does the sampling, date, aspect, different ecological community, different geology, different histories...



## **Balancing replicates and comparisons**

Usually: replicates *versus* comparisons

**Sample size** will be a compromise

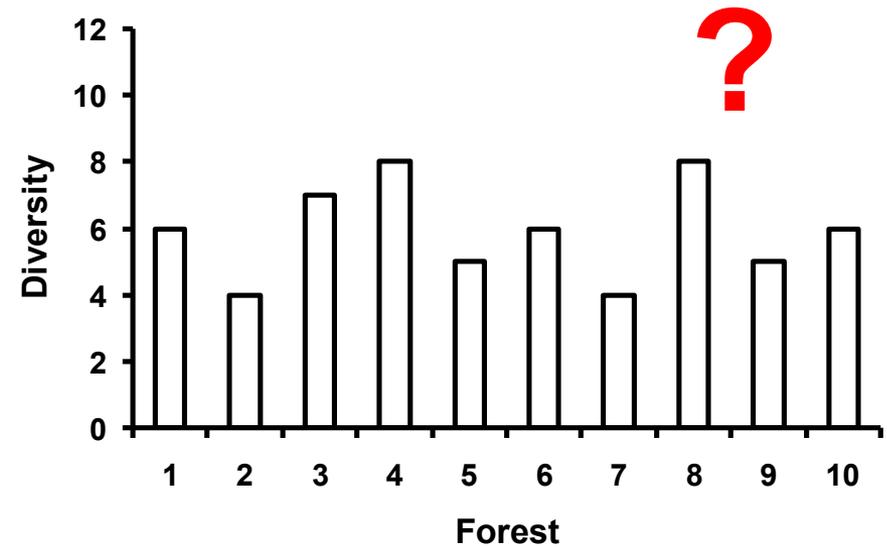
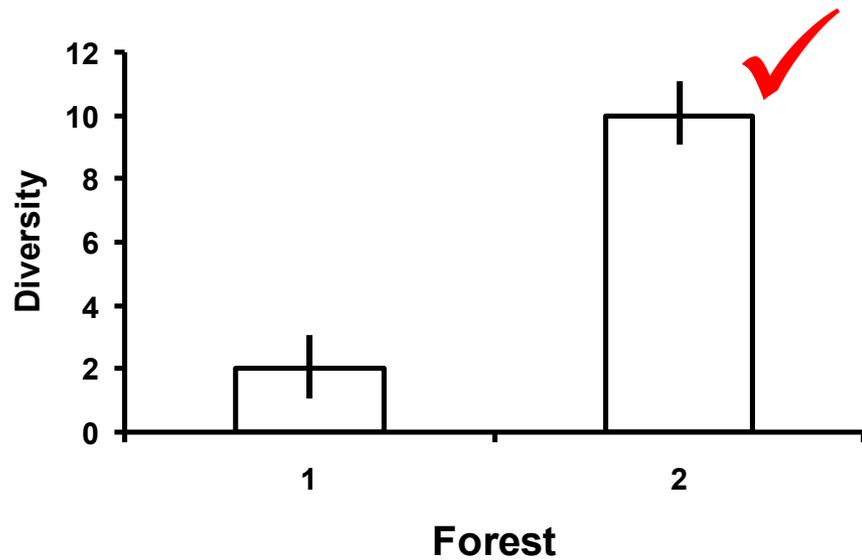
**2 types of forest, 10 samples of each**

**or**

**10 types of forest, 2 samples of each**



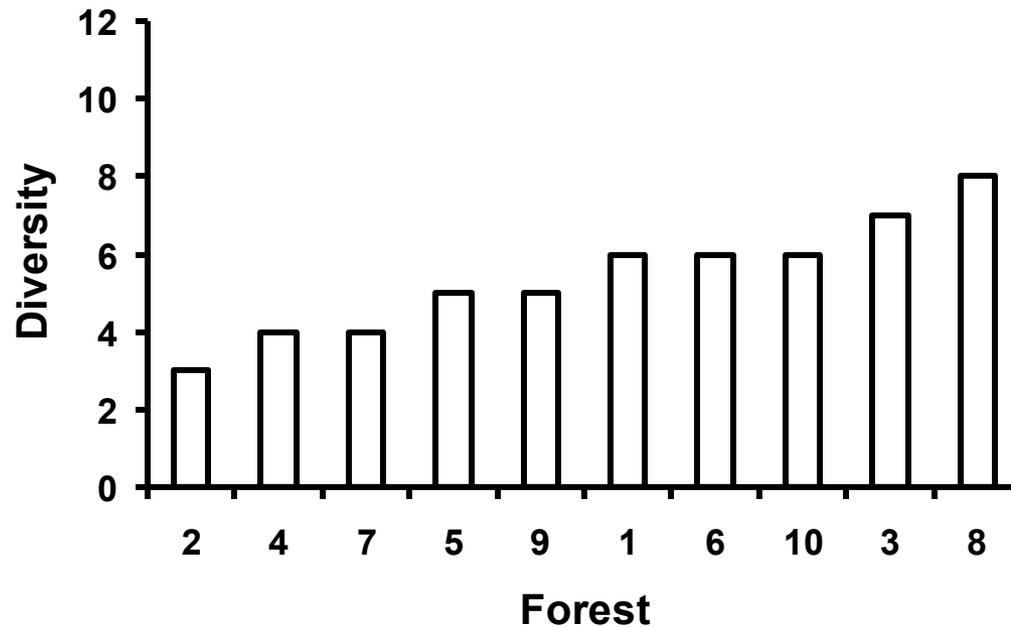
# Balancing replicates and comparisons





# Balancing replicates and comparisons

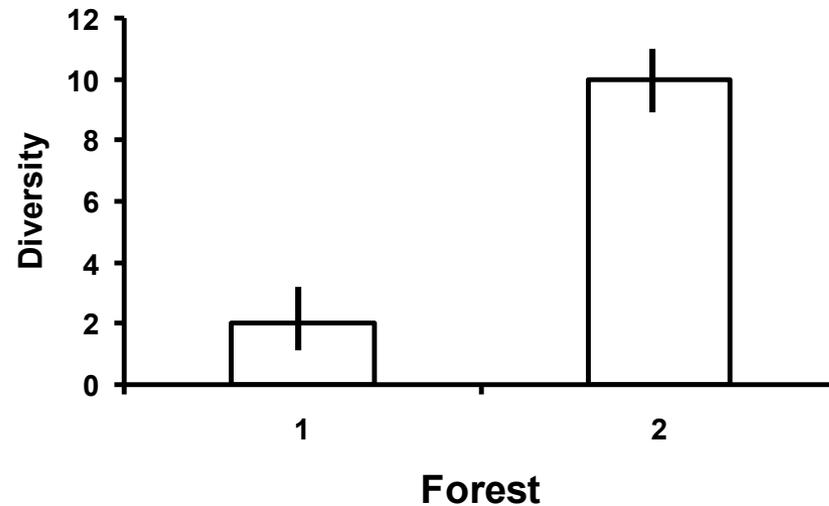
If there is an environmental gradient



Increasing humidity →



## Plan analysis before you start!



**Make up some data and practise analysing it**

**Talk to tutors about appropriate analysis**

**Find papers/books that have done similar things?**



# Sampling strategy

## 1) Random sampling

Make sure random is **random!**

(Lottery, random numbers etc)

Least biased method

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|  |   | * | * |  |   |
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|  |   | * |   |  |   |
|  |   |   |   |  |   |

|  |   |  |   |   |   |
|--|---|--|---|---|---|
|  |   |  |   | * |   |
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|  |   |  |   |   | * |
|  | * |  | * |   |   |
|  |   |  | * |   |   |



# Sampling strategy

## 2) Systematic sampling

Need to complete the sampling regime & possible biases

|   |   |   |   |   |   |
|---|---|---|---|---|---|
|   | * |   | * |   | * |
| * |   | * |   | * |   |
|   | * |   | * |   | * |
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| * |   | * |   | * |   |

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|  |   |  |  |   |  |



# Sampling strategy

## 3) Stratified sampling

Possible biases but can be flexible

|   |   |  |   |   |   |
|---|---|--|---|---|---|
|   | * |  |   |   |   |
| * | * |  |   |   |   |
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|   |   | * | * | * |   |
|   |   |   |   | * | * |





**Do the best you can...**





**Do the best you can...**





## Experiments & Manipulations

Remember a “control” group that *nothing* happens to (even if it seems silly)





## Statistics: a refresh(ing) course

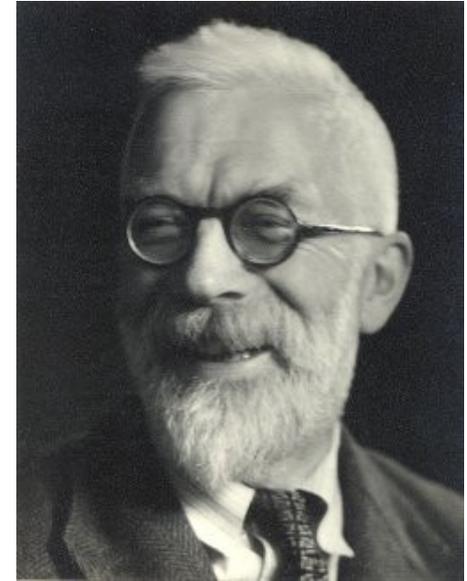
Statistics are a tool (they are *not* in control)

If you measured or counted every individual in the world, you would *not need* statistics

We use statistics because we are taking (small) **SAMPLES** to see if a difference or association is **REAL**



Thanks to mathematicians...



...statistics allow us to assess the probability that a given **difference** or **association** occurred by ***chance***



## Different statistics:

(1) test different kinds of data

counts, ranks, or measurements

(2) use different probability distributions

Normal, binomial, chi-square...



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(1) test different kinds of data

counts, ranks, or measurements

(2) use different probability distributions

Normal, binomial, chi-square...

For a given sample size, a given difference or association has a certain probability of occurring by chance – this is the “**P value**”



By convention:

$P < 0.05$  we say a given effect is *significant*

(i.e. we accept 1 in 20, or 5%, of times the effect has occurred by chance, but live with it)

**NO formal justification for this**

Just a balance of different ways of being wrong



Therefore we are “happier” if

$P < 0.01$ , or  $0.001$ , or  $0.0001$

(i.e. less likely to occur by chance)

**BUT *statistical significance* is NOT the same as thing as *biological significance***



How much data?

Small samples are not bad IF difference or association is **strong**

E.g. you do an experiment where you predict a **big** difference

Statistics **HARD** if  $N < 5$  replicates per treatment

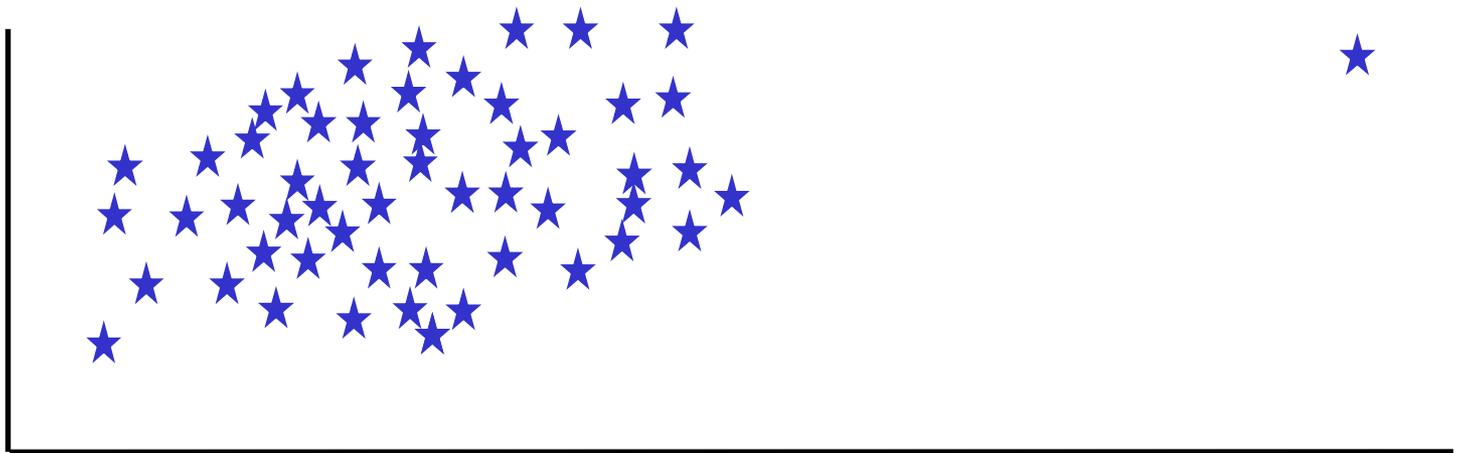
Statistics **EASIER** if  $N > 30$  replicates per treatment



BEFORE YOU START CHOOSING A TEST:

**Look at your data: draw figures**

Draw plots, histograms, and so on





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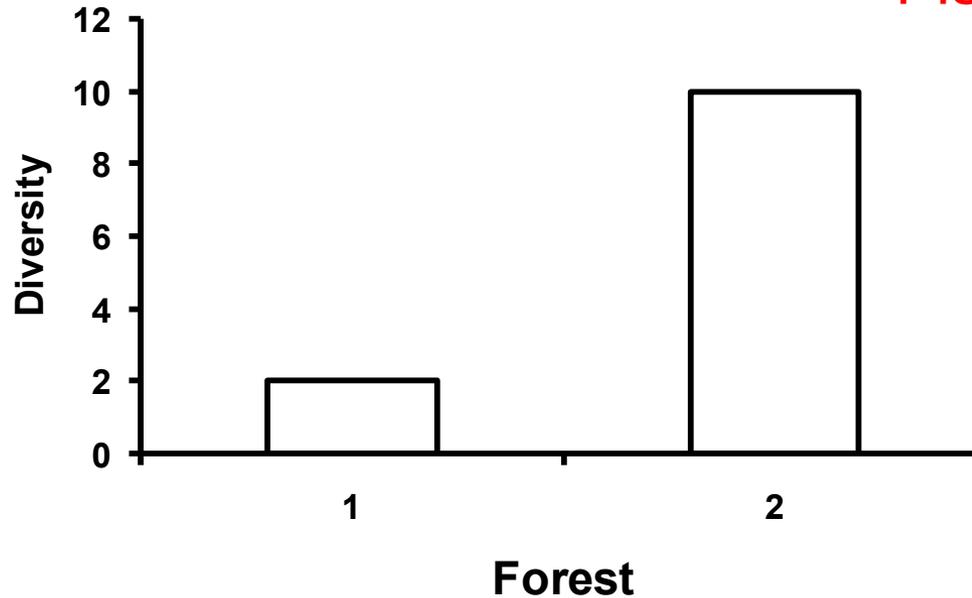
Statistics should **confirm** what appears on a figure  
(e.g. can you explain everything with a figure, even  
if you use stats to justify a difference/relationship?)

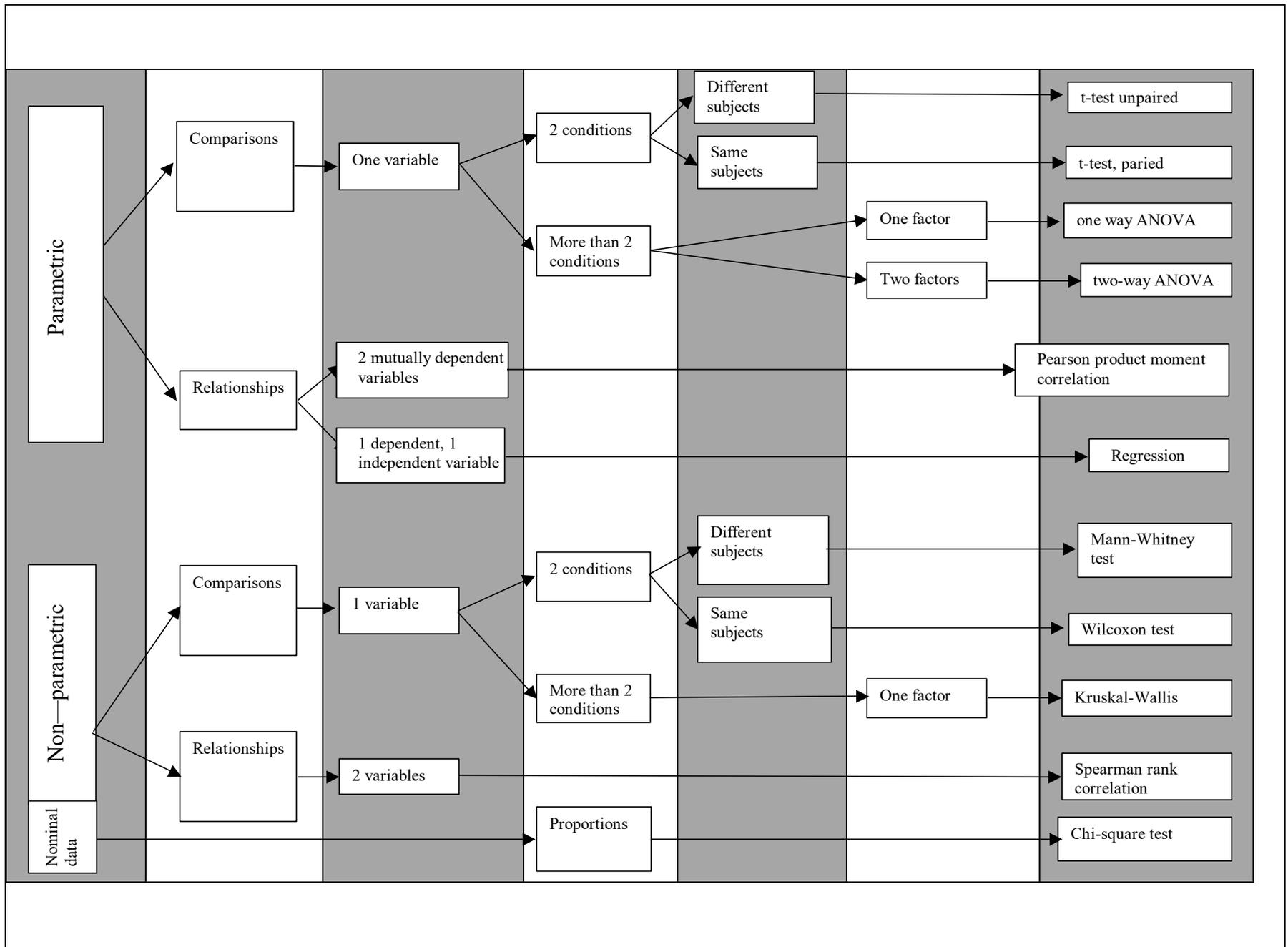


BEFORE YOU START CHOOSING A TEST:

Look at your data: draw figures

**STATS** should say  
1 is different to 2...







## Ethics & welfare

Respect the environment and the organisms in it

Too many **or** too few samples may waste/deplete resources  
for no good reason

Only accumulate samples/data that you will analyse

Increase sample sizes with harmless or “sham” controls  
rather than invasive or stressful experimental treatments

(AND in other contexts: write up & publish!)



## “Golden rules”

- Be realistic
- Practise data collection/pilot study
- Write everything down
- Store data/notes carefully (triplicate...!)
- Expect things to go wrong
- Do not throw data/samples away
- Cost:Benefit of different types of data
- Remember predictions
- Eyeball & check data